



American Society of Civil Engineers  
California State University, Long Beach Chapter  
1250 Bellflower Blvd., Long Beach, CA 90840  
Email: [president@csulbasce.org](mailto:president@csulbasce.org)



August 2021

Dear Industry Professional:

The American Society of Civil Engineers (ASCE) student chapter at California State University, Long Beach is seeking sponsorship from your company for the 2021-2022 school year. Our goal is to provide civil engineering students opportunities that allow them to gain experience beyond the classroom. We have taken steps to achieve this goal through technical tours, K-12 outreach events, professional development workshops, & networking events. We also provide the opportunity to get involved with hands-on projects for the annual Pacific Southwest Conference (PSWC) in the spring. Through these, our members develop teamwork and leadership skills, practice oral and written communication, and explore technical subjects in greater detail. At PSWC 2021, ASCE CSULB placed 5th place overall out of 18 universities through the passion and dedication of each one of our competition teams.

Our chapter continues to improve each year, as we're always looking for ways to provide our members with unique experiences. Earlier this year our chapter received the "Outstanding Student Chapter Award" from the ASCE Committee on Student Members, an honor that is given to the top 5% of ASCE student chapters in the Nation. By partnering with us, you can help our student chapter continue to grow. The help you provide will not only help current students but will also establish a foundation for future generations to benefit from. While taking part in this collaboration, your company will be advertised on our website, T-shirts, newsletters, and more depending on the level of support you can provide us (see Sponsorship Levels). Partnering with us will also get you an invitation to one of our meetings, allowing you to meet some of the brightest CSULB civil engineering students to promote your company to future leaders.

Our fundraising goal is set at **\$14,575**. A breakdown of our expenses that cover the costs for project materials and all daily club operations is on the next page. We hope that you can assist our chapter by contributing to a portion of our financial needs. Please be advised that we are a nonprofit organization and all grants, donations, or "in-kind" services are tax-deductible.

Thank you for your consideration. If this is an opportunity that your company may be interested in and/or if you have any questions, please email us at [president@csulbasce.org](mailto:president@csulbasce.org). We look forward to hearing from you soon. The support of organizations like yours would truly enable us to make this new school year a success!

Sincerely,  
Charlene Suarez and Kyra Tan | Co-Presidents



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## ASCE CSULB FINANCIAL BREAKDOWN 2021-2022

EXPENSES	Cost	Multiplier	Amount Needed
General Body Meeting Lunch and Supplies	\$80	12	\$960
Professional Development Events	\$75	4	\$300
CSULB Chapter Member T-Shirts	\$10	100	\$1,000
CSULB Chapter Civil Engineering Career Fair	\$900	1	\$900
PSWC Concrete Canoe Competition Materials	\$6,500	1	\$6,500
AISC Steel Bridge Competition Materials	\$7,500	1	\$7,500
PSWC Environmental Competition Materials	\$750	1	\$750
PSWC Geotechnical Competition Materials	\$750	1	\$750
PSWC Timber Strong Competition Materials	\$950	1	\$950
CSULB Dream Big K-12 Outreach Event	\$1,465	1	\$1,465
CSULB Student Government (ASI) Grant	\$5,500	1	– \$5,500
Student Contribution through Fundraising	\$1,000	1	– \$1,000
		<b>Total:</b>	<b>\$14,575</b>




















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## ASCE CSULB SPONSORSHIP APPLICATION

### *Sponsorship Levels*

SPONSOR BENEFITS	Alumni Sponsor \$50-200	Bronze Sponsor \$250	Silver Sponsor \$500	Gold Sponsor \$1,000	Platinum Sponsor \$1500
Recognition as a sponsor in ASCE CSULB's LinkedIn newsletter					
Company logo on CSULB ASCE website (www.csulbasce.org) as a sponsor					
Company logo on chapter member t-shirts as a sponsor					
Recognition Plaque honoring your organization's sponsorship at our Annual End-of-the-Year Banquet					
Invitation to participate in our Annual Civil Engineering United Career and Internship Fair					
Long Beach 49er Appreciation Gift Package					



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## ASCE CSULB SPONSORSHIP APPLICATION

### BUSINESS INFORMATION

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Extension: \_\_\_\_\_

*\*\* Contact will be made to this person to obtain acceptable company logo to use on T-shirts, website, newsletters, etc.*

### SPONSORSHIP LEVEL

- PLATINUM SPONSOR (\$1,500)
- GOLD SPONSOR (\$1,000)
- SILVER SPONSOR (\$500)
- BRONZE SPONSOR (\$250)
- ALUMNI SPONSOR (\$50-\$200)

*APPLICATION CANNOT BE PROCESSED WITHOUT YOUR SIGNATURE*

Sponsor Representative Signature: \_\_\_\_\_ Date: \_\_\_\_\_